Editorial Anthrovision issue 1.1

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Dear reader,

We welcome you to the first issue of the new online journal Anthrovision published by the Visual Anthropology Network of the European Association of Social Anthropologists (VANEASA). The title of our journal stands in certain ways for our programme and this first issue reflects some important points: Visual Anthropology is the focal point of the journal, but academic discussions are becoming more interdisciplinary and more complex, so the journal wants to publish quite diverse contributions using visual material in multiple ways. This issue discusses art, art practice, social media, media technology, indigenous media, participatory approaches, exhibition design, and film production. Being an online journal the articles integrate online material as images, photos, graphics, videos and interactive applications in one way or the other. We want to support this way of creative writing with visuals and are looking forward to receive corresponding contribution in future.

In this issues art is discussed in various ways. Dimitri Karadimas analyses the representations of angels and snakes in Renaissance images of Christ and the Virgin Maria thus offering a new interpretation in opposition to Leo Steinberg who examined these images exploring the sexuality in the representations. Quite different is Eduardo Navas study of remixes found on flickr and youtube relating it to postmodernity and globalisation thus giving an insight of how your society changes. N. Jade Gibson presents an artists’ workshop in Cape Town in South Africa. Besides some methodological reflections on anthropological research and art work, she describes the different activities of the workshop thus installing art as a process which is integrating the community.

This leads us to the topic of participatory approaches using images and image making as point of departure. N. Jade Gibson describes workshop space, a local church bazaar, the creativity of the residents in the neighbourhood, the conversion of a street house into a gallery, performances in the public, the exhibition and the festival day at the end of the workshop thus giving an insight of how the workshop was an opportunity for many
people to engage. Jessica de Largy Healy presents the indigenous media work of the
Yolngu people living in North-eastern Arnhem Land in Australia. Having participated
since the 60ies in ethnographic film projects and having been fight for their rights since a
long time the Yolngu developed a special interest in using media for their purposes. New
technology as the Internet allows them to present their culture to a worldwide public and
to communicate between themselves constantly. Especially the Internet offers the
possibility to respond to information by commenting the reports textually but also
visually thus participating directly in an exchange on Yolngu culture.

Eduardo Navas and Jessica de Largy Healy discuss both the Internet, the facilities of
uploading clips on youtube, the use social media and therefore the possibility to create a
new productions and remixes. Whereas de Largy Healy mainly stresses the positive
effects of the online presentations of Yolngu culture, Eduardo Navas discusses the
difficulty one encounters using the Internet for search and communication. He analysis
the way the big search engines are working and how the search results do not allow to get
an historical overview of productions. Taking remixes as an example he critically
examines the politics of the search engines and social spaces as flickr and youtube, the
fragmentation of information and the unreliability concerning the archiving of the
material. Moreover, technological changes generate new problems as not being able to
play older productions anymore.

Exhibition presents another topic being addressed in the papers. N. Jade Gibson describes
very well how the workshop results were exhibited in various locations in the
community, in private homes and public spaces. Susanne B. Schmitt did research in a
German Science Museum analysing how they work and participating in the installation of
an exhibition. Taking the “Dia de los Muertos” in Mexico as a point of departure they
discussed how besides the visible objects – the colourful altars with flours, memorabilia
and food – the sensory context of the ceremonies could be exposed. A Mexican
community in Berlin celebrating the “Dia de los Muertos” allowed them to film the public
ceremonies and use the recordings in the exhibition.

Films, videos, clips as well as photos played in various contributions an important but not
a central role. The diversity of the usage of images – as documentation, communication
media, object of art etc. – demonstrates how large the field of the study and the usage of
these media is.

Very often Visual Anthropology is reduced to “Ethnographic Film Making”. We would like
to emphasise that we aim for contribution from all areas of Visual Anthropology and
Visual Studies as well as from Anthropology of Art, Media Anthropology, and Digital
Anthropology ... We would like to animate contributors to use the multiple facilities of
online publication integrating digital resource which might be stored at the journal
digital archive or archived or found on the Internet.

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