Landscape research in Switzerland: exploring space and place of a multi-ethnic society

Felix Kienast, Matthias Bürgi and Otto Wildi
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Landschaftsforschung in der Schweiz: den Raum und seine Bedeutung für eine multi-ethnische Bevölkerung erkunden

Felix Kienast, Matthias Bürgi and Otto Wildi

Some stimuli for landscape research in Switzerland

1 In contrast to many other fields of research that are more or less independent of regional properties, landscape research is driven by both region-independent stimuli, and stimuli that have a strong bounding to the regional context. The latter are primarily responsible for the variety and variability of research themes of landscape research in Europe and throughout the world. Region-independent stimuli that have helped to break new grounds in landscape research are broadly discussed in Turner et al. (2001) and Bastian & Steinhardt (2003). They include technological breakthroughs in remote sensing, ecophysiology and statistics or breakthroughs in systems analysis or social sciences. These topics have all influenced landscape research in Switzerland and have generated a multidisciplinary research field that enjoys a high technological and intellectual standard. Region-specific stimuli for landscape research in Switzerland can be summarized as follows:

2 - The highly variable and heterogeneous topography: The variety of physiographic and cultural conditions caused by the mountain terrain dictates identity and lifestyles and is a prerequisite to develop and test landscape-related theories, e.g. metapopulation theories, theories about human migration, population dynamics of plants and animals in time and space, or the evolution of landscape notions and value systems of the population. In spite of its small area, Switzerland has an astonishingly varied climate, brought about by its situation at the point of intersection of the main climatic regions of Europe: the oceanic, the northern European, the Mediterranean and the continental.
Switzerland includes three physiographic regions (see Fig. 1): the Jura Mountains (about 10% of the area), the Central Plateau (30%), and the Alps (60%). Today, agriculture dominates 37% of the country's area, 31% are covered by forests, 7% include settlements and urban areas, and 25% are unproductive areas. In the mountain part («Swiss Alps», see Fig. 1) tourism is the major source of income (Müller and Flügel, 1999). There is a on-going land-use segregation with intensive use of highly profitable land (urbanized parts in the Alpine valleys and tourist resorts) and abandonment of areas with low income. Permanent and temporary migration of people imposes a great challenge to the formerly isolated cultural entities. Hence loss of identification with the public space is not only a theme in the large urban parts but also in remote areas. Most of the Swiss population lives on the Plateau (see Fig. 1) in urban areas and periurban zones. Despite urbanization the environmental quality is high due to numerous landscape and nature protection activities at the local level («small-scale landscapings»). The so-called Jura (see Fig. 1) has a generous covering of woodland; indeed, the term Jura means wood in Celtic. The valley floors and the slopes are used mainly for arable farming, and the higher regions primarily for grazing. This part of Switzerland is known as one of the most fruitful places for technical, cultural and societal innovation (e.g. forming a new Canton in 1976). For more information on Swiss landscapes see corresponding Internet resources.

Figure 1. Topography and major landscape types of Switzerland.

1. Swiss Alps; 2. Plateau; 3. Swiss Jura, as well as some locations of regions mentioned in the text (T: Ticino; E: UNESCO Biosphere Reserve Entlebuch; NP: Swiss National Park).

- The contrasting individualistic lifestyles of a multi-ethnic society: Switzerland is the result of a federalistic, multi-ethnic and multi-lingual land development policy that puts a great effort in preserving individualistic lifestyles. This cohabitation of various cultures results in contrasts of both the notions towards landscapes and the methods in landscape research. Swiss individualism seems to slow down implementation of mainstream global lifestyles but creates heterogeneity and niches in both landscapes and society. A typical example is the unique Ticino region in the mountainous southern
part with a fairly independent cultural life (Fig.1, T). It’s the traditional home of many political refugees in the 19/20th century, and the home of artists and philosophers. These niches play an important role as a think tank for innovative and sometimes utopic land development schemes. Swiss land planning lives with the vision (and myth?) that the diversity of views about land-(use) and the corresponding public debates safeguard individual identification with the land and should therefore be one possible model for peaceful co-existence of different cultures (Marengo and Alaimo, 1998; Racine and Marengo, 2000). This urge to respect and conserve a variety of perceptions about land-(use) has shaped and modified this country, and it is one explanation for many individualistic decisions being taken.

4 - The long tradition of environmental research, monitoring and education and the high public motivation to support landscape research: The interest in mountain nature and nature observation goes back to the age of enlightenment in the 18th century, followed in the 19th century by early tourism and by the foundations of many research and observation stations that have generated species lists or long time-series in climatology, radiation or landscape resources. Due to successful environmental education programs by schools, NGOs and environmental protection agencies (Lindemann-Matthies, 1995, 2000, 2001) and the fact that unique landscapes are the most important resources for tourism, public awareness of environmental problems and landscape issues is high, but only as long as it does not touch the individual lifestyle: Thus large amounts of money are funneled into subsidizing small-scale landscape and biotope conservation at the community level, whereas large-scale conservation schemes that would require strong centralized legislation, are weak. The only exceptions to that rule are the Swiss National Park with an area of approx. 170 km², the recently declared biosphere reserve Entlebuch (Fig.1 NP, E), and the wetland landscape protection act that ensures conservation of approximately 80 larger landscape complexes that are dominated by wetlands (Hintermann, 1991; Locher, 1991). Technical measures for landscape protection enjoy a wide acceptance in the population. This might also be the reason why the public supported several referendums in the 1990s that called for an innovative public transportation system and a trans-alpine railway system that aims at reducing travel time between North and South Europe while seeking to be a highly attractive alternative to road transportation. This «environmentally sound» alternative aims at ensuring the quality of life of residents along the transit lines and is a welcome initiative for a more sustainable transportation system in Europe.

5 - The direct democracy: It helps to test theories and research hypothesis about how public participation and diverse (public) value systems and stakeholder values affect landscapes. This relatively new transdisciplinary field in landscape research finds an ideal experimental ground in Switzerland where bottom-up planning has a long tradition and people are used to voicing their points of views. This participatory planning is supplemented with landscape architecture by avantgarde (landscape) architects like Corbusier and Botta.

The history of landscape research in Switzerland

As a result of the various stimuli discussed above, landscape research in Switzerland developed under the institutional umbrella of several public Universities and Research
Institutions, primarily in the disciplines of Geography, Botany, remote sensing, forestry, agriculture, ethnology and recently, sociology (for details see paragraph Institutes and disciplines involved). The field could profit from both the Latin notion towards landscapes\(^7\) as well as from the Anglosaxon-German view\(^8\). Due to this multi-ethnic mix in both research and society a variety of leading paradigms in landscape research has found its way to Switzerland thereafter being adopted, refined or altered. For a thorough analysis see Hunziker (2000). Since 1950 the following phases can be distinguished

**The descriptive phase after World War II**

The 1950s and 1960s are characterized by mostly narrative descriptions of landscape types and their cultural and physical development. The theme «Mountains and their role in the system of cultural landscapes» dominates this phase and is still an important topic today (e.g. Messerli et al., 2001; Global Mountain Biodiversity assessment;Università della Svizzera Italiana Istituto di Storia delle Alpi ISAlp).\(^9\) It is the period of unprecedented economic growth with only a few debates about the limits of land(scape) use and the possibility of vanishing landscapes (Egli, 1954a, 1970). Nevertheless a few visionary scientists recognized these threats and initiated an inventory of important landscape types of national importance that eventually became the official inventory in the 1970s and 1980s. At the same time, several long-term monitoring studies were started or continued. Typical research of this period is documented e.g. in Boesch (1963), Egli (1954b, 1961), Gutersohn (1950, 1960, 1968-74) and Winkler (1967a, b). Since the traditional German «Landschaftsökologie»\(^10\) (Troll, 1939, cit. in Troll, 1966) never dominated research in this country, the discipline Landscape Ecology was never taught as such until the 1970s by Prof. Leser (Leser, 1991, 1992) at Basel University (Physiogeographie und Landschaftsökologie). He viewed Landscape Ecology primarily as a natural science discipline that includes geomorphology, soils etc.

**The monitoring and modeling phase of the 1970s and 1980s**

Urbanization, abandonment of remote rural areas, construction of infrastructure and excessive growth of tourist demands have led to environmental problems that caused the Federal Government to implement a set of laws and decrees for the integrated conservation of landscapes and biotopes (habitats) of national importance. This was the result of several planning initiatives and corresponding research activities that were supported by academic institutions such as the Swiss Federal Institute of Forest, Snow and landscape research (WSL), the multi-disciplinary staffed institute for spatial planning (ORL) of the Swiss Federal Institute of Technology, Zürich (ETH) and others (Winkler, 1974). New technological achievements such as routine aerial photography, satellite imagery and the potential to store large datasets initiated the «quantitative» period in landscape research. Habitats were inventoried, species groups monitored, and a forest inventory was initialized in a grid of 1km meshsize. Typical research projects of this period are documented in Beguin et al. (1976), Bugmann (1975, 1986), Ewald (1978, 1983, 1984), Grüning (1994), Hegg et al. (1993), Lotti et al. (1990) and Wildi and Ewald (1986). Up to present, this sound basis of long-term environmental data on mountain ecosystems is used as a reference by the international scientific community and...
inspires landscape ecologists to build outstanding models of spatial landscape development (see MAB literature from Davos and Pays d’Enhaut, Lischke et al. 2002; Kienast et al., 1999a,b; Wohlgemuth, 1998). It is also a methodological reference for many monitoring programs all over the world (e.g. IUCN, WMO).

The inter- and transdisciplinary phase and the global mobile society after 1990

The planning paradigms that resulted from the scientific work of the 1970-80s viewed landscapes in a mainly static way. Although necessary to avoid further damage to the cultural landscape, the planning predominantly consisted of top-down initiatives that were often conceived as contrasting with the Swiss individualism and the underlying understanding of direct democracy. Therefore they had limited success (see e.g. Muggli, 2002). It is this partial failure that stimulated new landscape-related research in the 1990s. New ways of dealing with the driving forces of landscape development were necessary, e.g. dealing with (a) global climate change (Beniston 2000; Körner, 1989, 1998, 2003; Perruchoud et al., 1999; Visconti et al., 2001), (b) a globalization of the agricultural market including a trend towards organic farming (Leimgruber, 1997, 1999; Mäder et al., 2002), (c) a trivialization of the landscape and a loss of biodiversity (Duelli et al., 1990, Duelli, 1997; Kienast et al., 1998b), (d) a global information market, (e) high spatial mobility of society and economy and the corresponding «shrinking of space» due to increased accessibility of places (Abendroth and Mestaoui, 2002, Kirsch, 1995; Racine, 1999a,b; Racine and Marengo, 2000), (f) people’s loss of identification with the everyday landscape (Buchecker et al., 2002; Kienast et al., 1998a) and (g) withdrawal of vast parts of the population from responsibility in the public sector.

New challenges for landscape research

Given the landscape-related problems mentioned above, «re-creating» vast parts of the (European) landscape is vital. In particular, the following central question needs to be answered: What types and quality of landscapes do people want, do biological systems need, and do economic-political systems allow? Modern landscape research in Switzerland tries to tackle this question with basic, applied and transdisciplinary research (see also visions of the Scientific Community documented in SAS, 1997). Since the 1980s, numerous national and international research programs have been carried out and the expertise of Swiss landscape research in sustainable management of mountainous regions is appreciated in various projects of the European Community and worldwide. In an extensive review in 2003, a team of scientists from WSL supported by a panel of international experts have put together hot topics in landscape research in general and the specific role of Swiss landscape research. They concluded that due to the high technological level of research, the extended research in plant and animal ecology and the expertise in environment-society relationships Swiss landscape research is well-positioned in the following fields:
The interactions between stakeholder values (towards nature & landscapes) and landscape development

Public value systems are among the major driving forces in landscape development. These value systems are formed by cognitive processes, like preference, and processes that are bound to the place (sense of place, Gustafson, 2000). Research has to generate the basis for how these value systems are formed and how they interact in public debates about future land use. Due to strong participatory planning the corresponding Swiss expertise is impressive (see Swiss Research Programme «Landscapes and Habitats of the Alps» [http://www.snf.ch/NFP/NFP48/NFP48_AP.pdf]; Buchecker, 2002; Buchecker and Schultz, 2000; Buchecker et al., 2002; Hunziker and Kienast, 1999; Kienast, 1998; Jaeger et al., 1993; Knoepfel, 1992; Pearman, 2001; Racine, 1999a,b; Racine and Marengo, 2000).

Integrating spatial aspects of population genetics with landscape ecology

The new and promising research field of DNA analysis allows the revisiting of landscape related theories that have not been substantiated sufficiently with the technologies prior to the 1990s. They include, e.g., a potential reassessment of migration patterns of species in the postglacial landscape, a potential reassessment of metapopulation theories or a reassessment of corridor-barrier theories in landscapes. This field has become well established in Switzerland after 1998 and will most likely gain more attention in the future (Finkeldey et al., 2000; Gugerli et al., 2001; Lugon-Moulin and Hausser, 2002; Mátyás et al., 2002; Zoller et al., 1999).

The impact of communications technology on landscape resources

There is considerable effort of the Swiss Research Community to explore the environmental and social impacts of these important contemporary technologies (e.g. Fritzsche et al., 2001; Fröhlich and Axhausen, 2002; Gugerli, 1996; Widmer, 2002). Given the three major contemporary technological achievements (telecommunication, traffic, information technology and management; Kirsch, 1995), it is likely that the bounding of human activities and services to a single place is losing importance. (e.g., global communications networks). Places (see Gustafson, 2000) become interchangeable and «placelessness» of capital and people may become the rule (Yeung, 1998). At the same time alienation with this homogenized environment, along the virtual environment that is created by IT technology, will continue to increase, thereby encouraging people to seek identification with unique, real places. The latter are increasingly accessible thanks to a better traffic network and are thus threatened by homogenisation.

Exploring heterogeneity in ecosystem processes across landscapes

This topic is extensively studied in Swiss landscape research. The issues are, e.g., plant-animal interactions, nutrient flow, habitat heterogeneity in restored river landscapes, genetic diversity in natural habitats, heterogeneity in woodlands (Bebi et al., 2001; Duelli, 1997; Gillet et al., 2002; Herzog et al. 2001; Ray et al., 2002; Suter et al., 2002;
Tockner et al., 2002; Vuilleumier and Prelaz-Droux, 2002; Wagner and Wildi, 2002). Upscaling methods are increasingly applied as well as sophisticated remote sensing techniques (for an extended overview in this field and a list of Swiss Institutes see homepage of the Remote Sensing Laboratories of the University of Zürich, for the use of the MODIS sensor see NASA Web Pages). Furthermore Swiss landscape research is well positioned to continue making significant progress in landscape models, i.e., it has the empirical data and conceptual capacity to address explicit representation of species movement and processes across landscapes.

Relating landscape indicators to ecological processes

Swiss landscape research has the data to rigorously relate landscape indicators to functional attributes (e.g., resilience). In this context the theme of identifying thresholds, where dramatic shifts from one system state to another take place, is an issue. Understanding the non-linear and non-stationary behavior of systems is a prerequisite to understand mechanisms of landscape change (Di Giulio et al., 2001; Freyer et al., 2000; Guisan and Theurriat, 2002; Ghosh, 2001; Hirzel et al., 2001; SAEFL, 1997)

Using the legacy of past land use to explain variation in present-day landscapes

This paradigm is extensively used in Swiss landscape research in order to avoid misinterpretation of the observed change in environmental features. The historical approach is possible due to well preserved historical and paleoecological archives. It is also an ideal means to address issues such as predictability, management options or the identification of weak signals to predict future changes (Bürgi and Turner, 2002; Cosgrove, 1984; Crumley, 1998; Borcard et al., 1995; Bürgi and Russell, 2001; Ewald, 1978, 2001; Hall, 2001; Kienast, 1993; Walter, 1984). Landscape history moreover is applied in outreach programs in the context of participatory planning and in restoration projects (Marcucci, 2000).

Risk assessment

Due to the fact that the mountainous terrain of Switzerland creates a set of disturbances (e.g. debris flow, avalanches) living with and understanding natural hazards has a long tradition. Risk assessment is routinely performed to protect infrastructure and to assess potential impacts of harmful substances or global change on ecosystems. The corresponding research expertise is considerable (e.g. Bartelt and Lehning, 2002; Dapples et al., 2002; Kienast et al., 1996; Laternser and Schneebeli, 2002).

Communicate research to the public and to policy makers

This is one of the strengths of landscape research in Switzerland. It stems from the fact that the influence of stakeholder values and the public on landscape development was early recognized in landscape research. Thus a tradition of transdisciplinary studies and extension service could be established at various research institutions (e.g. Dept.of
Environmental Sciences ETHZ, http://www.umnw.ethz.ch). Successful communication requires up-front visualization and scenario tools. Several Swiss Labs are successfully working on these sophisticated techniques (Hirtz et al., 1999; Lange, 2001).

Institutes and disciplines involved

Due to the broad multidisciplinary character of landscape research, the corresponding expertise can be found at various universities and research institutions, primarily in the departments of geography, botany or environmental sciences. Research institutions in Switzerland that specialize in landscape research (paysage, paesaggio, Landschaft) are WSL17, which is the largest institution for landscape research, the professorship for nature and landscape conservation18, the Network for urban areas and landscape (NLS)19, various chairs at the Dept. of Rural Engineering at EPFL20 and the chair for landscape architecture21 that has achieved a high reputation in design of heavily sculptured landscapes in urban areas. Landscape architecture is also taught at the two universities of applied sciences in Rapperswil22 and Lullier23. Table 1 yields further information about institutions in Switzerland with landscape-related activities.

Switzerland has an active regional representation of the International Association for Landscape Ecology (IALE)24 as well as active chapters in Landscape Architecture and spatial planning.

Table 1. Some leading Swiss institutions in landscape research.

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<tr>
<th>Institute</th>
<th>Location</th>
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<td>Chair for Nature and Landscape Conservation ETHZ</td>
<td>Zurich</td>
<td><a href="http://www.nls.ethz.ch/">http://www.nls.ethz.ch/</a></td>
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<tr>
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<td>Lausanne</td>
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<tr>
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<td>Zurich</td>
<td><a href="http://www.ets.ethz.ch/">http://www.ets.ethz.ch/</a></td>
</tr>
<tr>
<td>Institute for landscape-related activities (inventories, society relationships, remote sensing, soil, vegetation analyses, landscape models)</td>
<td>Zurich, Bern, St. Gallen</td>
<td><a href="http://www.ets.ethz.ch/lumens/gp/en/home.htm">http://www.ets.ethz.ch/lumens/gp/en/home.htm</a></td>
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<td>University of Zürich, Institute for Landscape and Regional Planning</td>
<td>St. Gallen, Basel</td>
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</tr>
<tr>
<td>Institute of Botany, University of Basel</td>
<td>Basel</td>
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<tr>
<td>EAWAG – Swiss Federal Research Institute for Water Science</td>
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NOTES

8. A good example for the differing views was elaborated in an empirical landscape perception study in the Swiss National Park where people were asked to report on the appearance of decaying mountain forests (http://www.wsl.ch/land/society/L-assess-en.ehtml). It was evident that the latin valuation of this naturally occurring successional step was significantly different from the Anglo-German valuation. Thus we conclude that not only the view of a park is different but also the view of the every-day landscape.
11. We view Landscape Ecology as one specific stimulus in the field of Landscape Research
14. The landscape where people spend most of their time, i.e. in their homes, at work, and commuting.
15. Since 2002 Switzerland is full partner of the EU research programs. The bilateral agreements strengthen the relationship between Switzerland and the European Union and facilitate mutual market access. The agreements cover the following seven areas: Free Movement of Persons, Overland Transport, Air Transport, Agriculture, Public Procurement Markets, Technical Barriers to Trade and Research.
17. http://www.wsl.ch
ABSTRACTS

Landscape research in Switzerland enjoys a high technological and intellectual standard. It is influenced by both region-independent stimuli (e.g. remote sensing, sociology, population biology or statistics), and stimuli that have a strong bounding to the regional context. Region-specific stimuli for Landscape Research in Switzerland are:
- the highly heterogeneous topography of the mountains as prerequisite to develop and test landscape-related theories,
- the contrasting individualistic lifestyles of a multi-ethnic society that generates contrasting notions towards landscapes and thus contrasting methods in landscape research,
- the long tradition of environmental research, monitoring and education and the high public motivation to support landscape-related research, as well as
- the direct democracy where Landscape Research finds an ideal experimental ground to test theories and research hypothesis about how public participation or diverse (public) value systems and stakeholder values affect landscapes.

Landscape research in Switzerland developed under the institutional umbrella of several public universities and research Institutions, primarily in the disciplines of geography, botany, remote sensing, forestry, agriculture, ethnology and sociology.

Modern landscape research in Switzerland is performed as basic as well as applied research. It is well-positioned in the following fields: (1) the interactions between stakeholder values (towards nature & landscapes) and landscape development, (2) integrating spatial aspects of population genetics with landscape ecology, (3) the impact of communications technology on landscape resources, exploring heterogeneity in ecosystem processes across landscapes, relating landscape indicators to ecological processes, landscape historical approaches, and communicating research to the public and to policy makers.

Die Landschaftsforschung in der Schweiz ist sowohl technologisch als auch intellektuell hoch entwickelt. Sie wird geprägt von überregional wirkenden Forschungsstimuli, wie z.B. der Fernerkundung, der Soziologie, der Populationsbiologie oder der Statistik aber auch von Stimuli, die einen starken regionalen Bezug haben. Letztere sind:
- die unterschiedliche Topographie des Gebirges als günstige Voraussetzung für das Entwickeln und Testen von landschaftsrelevanten Theorien,
- die unterschiedlichen, individuellen Lebensstile einer multi-kulturellen Gesellschaft, welche bewirken, dass Landschaften ganz unterschiedlich wahrgenommen, und mit gegensätzlichen Methoden untersucht werden,
- die langjährige Tradition im Erforschen und Beobachten der Umwelt sowie in der Umwelterziehung und die grosse Bereitschaft der Öffentlichkeit, landschaftsrelevante Forschung zu unterstützen, und
- die direkte Demokratie, die für die Landschaftsforschung einen idealen experimentellen Raum zum Testen von Theorien und Hypothesen darstellt, z.B. darüber, wie die öffentliche Mitbeteiligung oder die unterschiedlichen Werthaltungen der Akteure die Landschaft beeinflussen.


Die moderne Landschaftsforschung in der Schweiz versteht sich als grundlagen orientierte und angewandte Forschung. Sie ist auf folgenden Gebieten führend: (1) Analyse der Zusammenhänge zwischen den unterschiedlichen Werthaltungen der Akteure (gegenüber Natur & Landschaft) und

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**Keywords:** land-use, history, Switzerland, Landscape Research, multi-ethnic society, research hot topics, research agenda, global change, landscape development

**Schlüsselwörter:** Landnutzung, Geschichte, Schweiz, Landschaftsforschung, multi-kulturelle Gesellschaft, Forschungsthemen, Landschaftsentwicklung

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