The Egyptian mummy in UK museums: cultural histories and object biographies

Les momies égyptiennes dans les musées anglais : histoire culturelle et « biographie d’objets »

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Fig. 1. The mummy of Asru at the Manchester Museum. © Courtesy of Manchester Museum, The University of Manchester.
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At the turn of the 21<sup>st</sup> century, the collection, retention and display of human remains in museums have become matters of serious contention. Human remains have generated emotionally-charged reactions and been the subject of sensitive repatriation claims. These lead to the question: how and why did these artefacts enter museum collections and do they still have a role in contemporary museum practice? Numerous publications in the United Kingdom have appeared addressing precisely these issues.<sup>1</sup>

However, there is as yet little consensus amongst historians, contemporary practitioners and institutions as to the appropriate response to these concerns. The place of Egyptian mummies in museums, for example, has never been systematically examined, and more often than not, the public understanding of Egyptian mummies remains connected to images from popular culture. As Dr John Taylor, Assistant Keeper in charge of funerary collections at the British Museum’s Department of Egypt and the Sudan has pointed out, “while they have had a major impact on the public perception about Ancient Egypt, the mummies as a whole have not been consistently studied.”<sup>2</sup>

An examination of the cultural histories and object biographies of Egyptian human remains raises the questions: how is the identity of the Egyptian mummy framed in the museum space, and what are the variables involved in changing attitudes towards these objects? Examining permanent and temporary displays in the UK, this paper seeks to open up a debate concerning the study and display of Egyptian human remains.

Museum artefacts and medical corpses: the collecting of mummies

The extensive and diverse history of the mummy’s entry into European culture and its subsequent admission into scientific Egyptology has meant that many of the reasons mummies were collected have been lost or forgotten. The cultural histories behind the building up of private and public collections of Egyptian human remains, which have been dismissed as accidental and with little incidence on both the reception of the mummy and the display of Egyptian human remains, illustrate how the identity of Egyptian mummies was constantly evolving as the mummy entered different contexts. The British Museum’s mummy collection, the largest outside of Egypt, was begun by its founding donor, Sir Hans Sloane (1660-1753), who collected at least three Egyptian mummies. It was, however, the donation of another collector, Colonel Lethieullier, a former member of the short-lived Egyptian Society in...
in Giesen’s publication, could human remains be displayed in museums? By the end of the twentieth century, museums faced a major dilemma: religious beliefs, and the possession of their ancestors. By the logical understanding of the past, as well as contemporary researchers can contribute to the advancement of the archaeological distribution of human remains in the understanding of past cultures is undeniable: human remains offer a lens through which the embodiment of its different identities: archaeological artefact, corpse, pathologist’s specimen, and also, image of a mythical figure.

Displaying human remains in UK museums: the specificity of the mummy

While the presence of the dead body in museums in the UK has led to debate, it has been the controversy surrounding the holding of indigenous remains from other parts of the world that has forced a change of attitude. The active contribution of human remains in the understanding of past cultures is undeniable: human remains offer a lens through which researchers can contribute to the advancement of the archaeological understanding of the past, as well as contemporary concerns such as the development of diseases and climate change. Such research, however, no longer goes unchallenged by groups concerned with their identities, their cultural and religious beliefs, and the possession of their ancestors. By the end of the twentieth century, museums faced a major dilemma: could human remains be displayed in museums?

The debate surrounding human remains was captured in Giesen’s publication, *Curating Human Remains, Caring for the dead in the United Kingdom* (2013), which addressed the ethical and practical issues faced by museums. On the matter of display, Woodhead stated that, “regardless of age, display must be mindful of the legal requirement that they must not outrage public decency”, with ‘outrage’ being defined as something “disgusting and offensive” to the public, variables that are subjective and dependent on cultural background and personal feelings. Woodhead pointed out that skeletons from archaeological excavations as well as mummies are “unlikely to outrage public decency”, a statement that demonstrates that mummies are nowadays distinguished from other more recent or sensitive categories of human remains. The Department for Culture, Media and Sport’s (DCMS) *Guidance for the Care of Human Remains in Museums* provides advice on the reasons and circumstances for public exhibitions, while the International Council of Museums’ (ICOM) *Code of Ethics* ‘4.3 Exhibition of Sensitive Material’ suggests that human remains should be “presented with great tact and respect for the feelings of human dignity.” The Museum Association’s own *Code of Ethics* (2015) observes the sensitivity of visitors and advises on sign-posting human remains displays.

Despite these attempts to provide a secure professional position on working with human remains, much depends upon the professionalism and sensitivity of staff. However, of particular interest here are the implications for Egyptian mummies which, while they are clearly not being amongst the most politically sensitive of human remains, nevertheless risk being drawn into the same ethical debate. This distinction, which has received little attention, can be verified by visitor studies that have concluded that displays of mummies in the UK are generally accepted, if not expected, by the visiting public. A modified display was conceived with the prospect of redefining the idea of respect, not only toward the visitor, but also toward the deceased. The first stage consisted in covering up entirely the body of the mummy of Asru, which the visiting public found absurd (fig. 1). The second stage was the reopening of the gallery in 2012, with only one mummy out of eight on display, placed in a partially obscured case with the intention to make the mummy visible only to those who approach the body very closely.

The future of mummy display: a case for object biographies

Object biographies are a means through which the cultural histories of Egyptian mummies and museum displays can coalesce around the shared aim of presenting the mummy as an artefact, corpse, pathologist’s specimen, and also, image of a mythical figure.
The DCMS Guidance states that human remains should be displayed with “sufficient explanatory material”, but what makes a display sufficiently explanatory and through which means? Montserrat in Ancient Egypt: Digging for Dreams (2000), noted that “the Egyptians placed such emphasis on maintaining the offering cult and speaking the names of the dead that they might have been horrified by museum displays of anonymous mummies.” The ancient Egyptians believed in the necessity of maintaining the corpse in a good state in order for the deceased to travel between the human world and the afterlife. The saying of the name was a fundamental part of a highly codified set of practices that were necessary in keeping the essence of life for the deceased. However, to this day, names are often omitted in museum displays around the world even when this information is known. The body is simply referred to as a ‘mummy’, a word which comes from the Persian for bitumen in reference to the black substance covering some mummies, which does not describe the nature of the displayed subject. In Britain, museums are increasingly using names and life biographies in displays. Oxford’s Ashmolean Museum even went as far as to translate the mortuary inscription on one mummy’s coffin. The 2000 exhibition Digging for Dreams curated by University of London’s Petrie Museum of Egyptian Archaeology combined educational engagement with the idea of respecting the dead person’s mortuary beliefs. This was achieved by protecting the mummy with a linen shroud, but inviting visitors to uncover the display while reciting respectful formulas translated from ancient Egyptian funerary texts (fig. 2 and 3). This transcended the simple observation of a body as it forced the viewer to engage in an act that acknowledged the person.

In recent years, the development of bioarchaeology and forensic archaeology has led to an ever-evolving understanding of conditions of life and death of the Egyptian bodies in museum collections. The data collected have been gradually included in museum exhibitions, for example, through videos explaining the Mummy Tissue Bank at the Manchester Museum. The potential of X-rays was realised in the 1890s although the solidified resins used in the mummification process impaired the clarity of images. The issue was addressed by the development of computerised axial tomography. CT-scans are used as a metaphor for transparency in museum displays, allowing the visitor to uncover data on the bodies they are encountering. The 2014 Ancient Lives, New Discoveries exhibition at the British Museum offered the visitor the opportunity to virtually unwrap Egyptian mummies through the use of enhanced digital technology.

The implementation of new display strategies which encourage interaction between visitors and human remains poses countless issues: are we really revealing the human nature of mumified bodies – with all its meanings – by encouraging individuals to play with virtual body parts? And, are museums really tapping into the narrative potential of Egyptian mummies? As Joy pointed out, “the biography of

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Fig. 2 and 3. Digging for Dreams at the Petrie Museum: display covered with a linen shroud, which is then lifted by a visitor. © Courtesy of the Petrie Museum of Egyptian Archaeology, UCL.
an object should not be restricted to an historical reconstruction of its birth, life and death. Biography is relational and an object biography is comprised of the sum of the relationship that constitute it. Displays have the potential to include object biographies that go beyond the scientific data of the dead body’s lifetime: upon being excavated, Egyptian mummies have entered a new lifeline, and these stories are rarely included in museum displays. Recent works in the United Kingdom have opted for a multidisciplinary approach using methodologies based in archaeology, history, museum studies and anthropology to produce fundamental research on the relationship between acquisition, museum display and public reception: Moser’s Wondrous Curiosities (2006), Rigg’s Unwrapping Ancient Egypt (2013) and the University College London AHRC-funded project ‘Artefacts of Excavation: the international distribution of artefacts from British excavations in Egypt, 1880-1980’ aim to situate collected objects within their contexts with the aim to explore relationships between past object habits and contemporary interests, and how these affect the way we understand some museum objects’ histories.

Conclusion

The Museum Association’s advice on ‘Displaying human remains’ states: “Displaying human remains can help people to learn about, understand and reflect upon different cultures and periods of history. They can also cause distress to certain individuals or groups. Display them only if the museum believes that they make a material contribution to a particular interpretation.” Egyptian mummies are a familiar and less controversial category of human remains but their human nature nevertheless places them in the same framework of ethical issues. It seems nonetheless that the 21st century museum should seek solutions that do not result in the removal of Egyptian mummies from display, as suggested by the Museum Association. This paper suggests that the solution can be obtained through a rich understanding of these objects as cultural objects and human remains. Displays need to observe this complexity and pay respect not just through careful design and visitor performance, but through the provision of new information about the history of our relationship to these objects.

Notes

1. Fletcher et al., 2014; Were and King, 2012; Giesen, 2013.
5. Woodhead, 2013, p. 35.

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